

CHRISTINE REAL

VANCOUVER, WA

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HTTP://LIVINGLAVIDAREAL.COM

SKILLSET

- HTML, CSS3/Sass
- jQuery, PHP
- WordPress, Drupal 7, Shopify
- Git version control with code deployment tools
- Google Analytics
- Email & Landing Page Development: MailChimp, Marketo, Pardot, HubSpot, Silverpop, ExactTarget, Customer.io, Campaigner

EDUCATION

UNIVERSITY OF SAN DIEGO

Bachelor of Business Administration;
Spanish minor

- Grade Point Average: 3.50
- Dean's List Fall 2001, Second Honors; Fall 2002, Second Honors; Spring 2003 First Honors
- Studied in Madrid, Spain with Syracuse University during Fall 2002

PORTLAND STATE UNIVERSITY

Various Courses in their Multimedia Program

- Online courses: Basic HTML and CSS
- Intro to Web Technologies

PROFESSIONAL EXPERIENCE

DIGITAL SEAMSTRESS | Subtext*, Portland, OR | January 2012 - July 2019

- Front End Web Development focusing on WordPress site/theme development.
- Built email templates for a variety of ESP platforms.
- Built and managed sites in Drupal 7.

HTML/CSS WEB DEVELOPER | meltmedia, Tempe, AZ | July 2011 - January 2012

- Front End Web Development focusing on sites built with node.js.
- Built sites for pharmaceutical companies.
- Exposure to the Scrum process for project management and development.

eROI, Inc., Portland, OR

WEB DEVELOPER | October 2007 - September 2010

Responsible for coding email templates for clients, updating and creating client webpages, creating review sites, and many other various web production projects.

SUPPORT AND TRAINING MANAGER | JANUARY 2007 - OCTOBER 2007

- Responsible for managing a wide range of client support needs as well as training new clients on eROI's web-based software tools.
- Ability to demonstrate great communication skills.
- Assisted in the hiring and training of new team members.

CUSTOMER SUPPORT REPRESENTATIVE | The Active Network, San Diego, CA | February 2006 - August 2006

- Provided phone and email support to all Active.com users.
- Assisted customers in creating online donation pages.
- Lead support for the Active Training site.
- Trained new hires.

ABOUT ME

I love that Web Development is a field that is continuously changing and evolving. It forces me to constantly discover and learn what is current. I've always loved hand crafts, so my current title of Digital Seamstress is a way to represent my passion for the intricacies of coding and making a flat design come to life. I'm born and raised in the Pacific Northwest, however I love to travel and experience other cultures. I'm fluent in Spanish and love using it in my daily life. I value a life/work balance and look to work with companies that embrace that work ethic.