CHRISTINE REAL

DIGITAL SEAMSTRESS
Web Developer

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livinglavidareal.com

SKILLSET

- HTML, CSS3/Sass
- JavaScript, PHP, APIs
- WordPress, WooCommerce, Shopify, One CMS
- Git version control with code deployment tools
- Google Analytics
- Email & Landing Page Development: Emma, MailChimp, Marketo, Pardot, HubSpot, Silverpop, ExactTarget, Customer.io, Campaigner, Outlook, Playbooks, Salesforce
- Scrum/Agile workflow
- WordPress security best practices
- Optimization of WordPress for speed, performance, and scalability

EDUCATION

University of San Diego
- Bachelor of Business Administration
- Spanish minor
- Delta Sigma Pi Professional Business Fraternity

Portland State University
- Basic HTML and CSS
- Intro to Web Technologies

PROFESSIONAL EXPERIENCE

Web Developer, American Express/Creative Circle; Remote; 2022-Present
- Develop landing pages using One CMS.
- Develop custom emails for Outlook, Playbooks, and Salesforce.
- Provide mentorship to junior developers.

Digital Seamstress, Freelance - Gravitate; Remote; 2022
- Developed custom WordPress themes incorporating methods from headless and modern frontend frameworks.

Digital Seamstress, The Renewal Workshop; Remote; 2019-2022
- Developed custom Shopify eCommerce themes.
- Developed a Help Center using WordPress and the Divi theme to support clients and employees.

Digital Seamstress, Subtext*; Portland, OR; 2012-2019
- Developed custom HTML email templates and custom themes for WordPress, Shopify, and Drupal 7 ensuring responsive design.
- Applied WordPress security best practices to all projects.
- Optimized WordPress websites for speed, performance, and scalability.

HTML/CSS Web Developer, meltmedia; Tempe, AZ; 2011-2012
- Developed websites using Node.js.
- Collaborated with a cross-functional team, following agile practices for feature development.

Web Developer, eROI, Inc.; Portland, OR; 2007-2010
- Developed custom HTML email templates and custom websites using HTML, CSS, PHP, and JavaScript primarily with WordPress.
- Collaborated with a diverse team to ensure projects are completed within time and budget constraints.
- Troubleshot, debugged, and resolved website issues.

PROFILE

I am deeply drawn to the dynamic and ever-evolving world of Web Development. It feeds my craving for knowledge and personal growth. My self-proclaimed title of Digital Seamstress represents my passion for the intricacies of coding and the art of making a flat design come to life. I thrive in collaborative environments where I can both benefit from mentorship and share my knowledge with others. I am seeking to align myself with a company that strongly values and promotes a healthy work-life balance, understanding its importance for overall well-being and productivity.